

## PUTTING FOR POTENTIAL

### 28th Annual Junior Achievement Golf Tournament in Support of Financial Literacy September 12, 2019 – Galt Country Club, Cambridge

#### **Title Sponsor (Libro Credit Union) \$5,000**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **200 students!**

- Recognition as Title Sponsor at event
- Company banner prominently displayed at event
- Opportunity to welcome guests upon arrival
- Opportunity to host an activity on a hole
- Prominent logo on all event print and promotional materials
- Recognition as Title Sponsor on Social Media
- Logo recognition on sponsor board, and on-screen presentation
- Opportunity to welcome guests at podium before dinner
- Opportunity to provide a feature item to silent auction
- Exclusive Hole Sponsor Included (\$350 value)
- Foursome of Golf included (\$800 value)
- Logo on JA Waterloo Region's website and annual report

#### **Reception and Dinner Sponsor (Strassburger Windows & Doors) \$3,500**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **140 students!**

- Recognition as Reception and Dinner Sponsor at event
- Opportunity to host an activity on a hole
- Logo on all event print and promotional materials
- Recognition as Reception and Dinner Sponsor on Social Media
- Exclusive signage in dining rooms, and on dinner tables
- Logo recognition on sponsor board, and on-screen presentation
- Opportunity to provide a feature item to silent auction
- Exclusive Hole Sponsor Included (\$350 value)
- Name on JA Waterloo Region's website and annual report
- Option to add a Foursome of Golf at the reduced rate of \$500 (Reg. \$800)

#### **Golfer Gift Sponsor 1 Available \$3,000** (awaiting application from Investor's Group)

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **120 students!**

- Recognition as Golfer Gift Sponsor at event
- Your logo on golfer gift provided to the attendees upon registration
- Logo on all event print and promotional materials
- Recognition as Golfer Gift Sponsor on Social Media
- Logo recognition on sponsor board, and on-screen presentation
- Opportunity to provide a feature item to silent auction
- Hole Sponsor included (\$250 value)
- Name on JA Waterloo Region's website and annual report
- Option to add a Foursome of Golf at the reduced rate of \$500 (Reg. \$800)

#### **Cart Sponsor 1 Available \$2,500** (awaiting confirmation from Great Canadian Coach)

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **100 students!**

- Recognition as Cart Sponsor at event
- Your logo on each Cart
- Opportunity to provide snacks in carts for the golfers
- Logo on all event print and promotional materials
- Recognition as Cart Sponsor on Social Media
- Logo recognition on sponsor board, and on-screen presentation
- Opportunity to provide a feature item to silent auction
- Hole Sponsor included (\$250 value)
- Name on JA Waterloo Region's website and annual report
- Option to add a Foursome of Golf at the reduced rate of \$500 (Reg. \$800)



## Lunch Sponsor <sup>1 Available</sup> **\$2,500**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **100 students!**

- Recognition as Lunch Sponsor at event
- Exclusive sponsor signage at lunch serving station
- Logo on all event print and promotional materials
- Recognition as Lunch Sponsor on Social Media
- Logo recognition on sponsor board, and on-screen presentation
- Opportunity to provide a feature item to silent auction
- Hole Sponsor included (\$250 value)
- Name on JA Waterloo Region's website and annual report
- Option to add a Foursome of Golf at the reduced rate of \$500 (Reg. \$800)

## Silver Sponsor <sup>1 Available</sup> **\$2,000**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **80 students!**

- Recognition as Silver Sponsor at event
- Logo on all event print and promotional materials
- Recognition as Silver Sponsor on Social Media
- Hole Sponsorship included (\$250 value)
- Name on JA Waterloo Region's website and annual report
- Option to add a Foursome of Golf at the reduced rate of \$500 (Reg. \$800)

## Bronze Sponsor <sup>3 Available</sup> **\$1,000**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **40 students!**

- Recognition as Bronze Sponsor at event
- Recognition as Bronze Sponsor on Social Media
- Logo recognition on sponsor board, and on-screen presentation
- Opportunity to provide a feature item to silent auction
- Hole Sponsor included (\$250 value)
- Name on JA Waterloo Region's website and annual report
- Option to add a Foursome of Golf at the reduced rate of \$500 (Reg. \$800)

## Exclusive Hole Sponsor <sup>1 per hole, 8 available</sup> **\$350**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **14 students!**

- Recognition as Hole Sponsor at event
- Exclusive Sponsorship Signage on Hole
- Ability to add a tent and/or information table at the hole
- Logo recognition on sponsor board, and on-screen presentation

## Hole Sponsor <sup>2 per hole, 20 Available</sup> **\$250**

This sponsorship will allow JA to deliver our Financial Literacy, Entrepreneurship & Work Readiness programs to **10 students!**

- Recognition as Hole Sponsor at event
- Sponsorship Signage on Hole
- Logo recognition on sponsor board, and on-screen presentation

\*All sponsors have the option to upgrade their Hole Sponsor to an Exclusive Hole Sponsor for \$100.

\*\$2500 donation from Murray Flanagan to use for tournament

\*IG will be signing up a foursome, EY is signing up a foursome, Murray is signing up a foursome



Join  **JA Waterloo Region** for our  
**28th Annual JA Golf Tournament**



JA Waterloo Region is pleased to announce we will host our 28th Annual Golf Tournament on Sept. 12th, 2019 at Galt Country Club in Cambridge. Last year's sold out event raised close to \$20,000, allowing us to provide Financial Literacy, Entrepreneurship and Work Readiness programs to an additional 800 Waterloo Region students.

This past year more than 5,000 students were impacted by our programs, completely free to all participants. Looking forward, our youth will be the people driving change and innovation. By supporting the JA Golf Tournament you are affording students the opportunity to develop skills that will help them succeed in the future and be the leaders of tomorrow.

**To register visit [www.jawr.ca](http://www.jawr.ca) \$200 per Golfer**

Golfers will enjoy Includes Round of Golf, Power Cart,  
Lunch and Dinner at Galt Country Club.

For more information on sponsorship opportunities, please contact Holly Wiseman at [hwiseman@jawr.ca](mailto:hwiseman@jawr.ca)

Every foursome of golf allows one whole classroom of students in Waterloo Region to attend a full-day JA Financial Literacy/Entrepreneurship Program.



**Since 1970** JA Waterloo Region has been inspiring and preparing youth to succeed by providing opportunities to learn financial literacy, entrepreneurship and work readiness skills through engaging programs with the help of dedicated volunteers.

JA programs cost \$0 to schools, parents, and students. Our funding comes from corporations, foundations and individuals who support our mandate to provide youth in Waterloo Region with the financial understanding, work readiness and entrepreneurial skills they need to succeed.

JA Alumni earn

**50%**

more on average than those who do not benefit from a JA program.

JA Alumni are

**3x**

more likely to hold senior and middle management positions.

JA Alumni are

**50%**

more likely to open their own business which leads to innovation, new jobs, and wealth creation.

28TH ANNUAL

# Putting

FOR POTENTIAL

THURSDAY  
**SEPT**  
**12**  
2019

GOLF TOURNAMENT AT  
**GALT COUNTRY CLUB**

**REGISTRATION & LUNCH 11 AM**

**TEE OFF 1 PM DINNER & AUCTION 6 PM**

**FOURSOME \$800 INDIVIDUAL \$200**

INCLUDES ROUND OF GOLF, POWER CART, LUNCH AND DINNER

**BUY TICKETS AT [WWW.JAWR.CA](http://WWW.JAWR.CA)**

FOR SPONSORSHIP OPPORTUNITIES, REGISTRATION OR  
GENERAL INQUIRIES, CONTACT US AT [INFO@JAWR.CA](mailto:INFO@JAWR.CA)

Your participation makes a difference. Every participating foursome will fund the delivery of a JA Financial Literacy, Entrepreneurship and Work Readiness Program to one full class of students in Waterloo Region.

PROUDLY PRESENTED BY

