

## SPONSORSHIP OPPORTUNITIES

Junior Achievement of Waterloo Region is a member of JA Canada and part of JA Worldwide, the world's largest charity (active in 100+ countries) devoted to inspiring youth and preparing them to succeed in a global economy. By sponsoring the Putting for Potential Golf Tournament, you're directly impacting students in Waterloo Region.

WHAT'S INCLUDED	TITLE Exclusive \$5,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$900
<b>Student Impact.</b> Through programs focused on entrepreneurship, work-readiness and financial literacy; students develop important life skills ranging from resiliency to communication, creativity to innovation, self-confidence and the value of giving back to their community.	200 Students	140 Students	100 Students	60 Students	36 Students
Exclusive title sponsor recognition in all print, media and promotional materials: newsletter, press release, event signage, sponsorship package, website, print and digital advertisements.	▲				
Opportunity to speak from the podium during the event (i.e. welcome guests, talk about your connection to Junior Achievement and why you decided to sponsor)	▲				
Sponsorship recognition in all print, media and promotional materials	▲	▲	▲		
Verbal sponsorship recognition during the event by the event emcees	▲	▲	▲		
Sponsorship Signage at Dinner (Title), Lunch (Platinum), Golfer's Gifts or on Golf Carts (Gold)	▲	▲	▲		
Logo on all dinner table signs	X-Large Logo	Large Logo	Medium Logo	Small Logo	
Recognition in the JA Annual Report and <a href="http://jawr.ca">jawr.ca</a> website	X-Large Logo	Large Logo	Medium Logo	Small Logo	
Sponsorship <i>Thank You</i> recognition on all JA Waterloo Region social media (Facebook, Twitter, LinkedIn, Instagram)	▲	▲	▲	▲	
Foursome of Golf (Reg. \$800)	2	1	1	1	1
Company logo/name displayed on large screen and event signage entrance	X-Large Logo	Large Logo	Medium Logo	Small Logo	Company Name
Sponsored Hole at Golf Tournament (2 per hole)	2 (Exclusive Hole)	1	1	1	1

For more information, please contact Sheena Gosse  
at 519-576-6610 x3 or [sgosse@jawr.ca](mailto:sgosse@jawr.ca)